

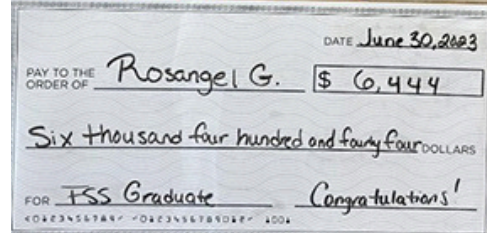


# THE POWER OF HOME

2025

## SPONSOR MENU

### The Community Builders



DATE June 30, 2023

PAY TO THE ORDER OF Rosangel G. \$ 6,444

Six thousand four hundred and forty four DOLLARS

FOR FSS Graduate Congratulations!

# ABOUT

The Community Builders' transformative mission is to build and sustain strong communities where all people can thrive.

Through our housing communities, we unlock opportunity and economic mobility for families, seniors and adults with disabilities.

For more than 60 years, we have grown into one of America's leading nonprofit housing organizations. Today, we develop, own, and manage more than 15,000 affordable and mixed-income homes across 30 cities.

We advance our powerful mission through a nonprofit real estate portfolio that includes housing, neighborhood businesses, and community spaces. **More than just housing, TCB homes provide people with a stable foundation and a platform for success and mobility.**



## EVENT AT A GLANCE

Tuesday, June 17, 2025  
Boston City Hall Plaza  
1 City Hall Square  
Boston, MA 02201



# THE POWER OF HOME WHY SUPPORT US?

With support from donors like you, TCB Community Life resident initiatives are advancing opportunity and economic opportunity for children, adults and seniors. Community Life coaches help residents pursue their dreams with better credit scores, increased savings, and more social connections. **Your gifts to TCB Community Life open new doors to health, wealth and opportunity.**

**This year, TCB welcomed more than 615 families to new homes**, including an historic school conversion in Pittsburgh, Boston's largest permanent supportive housing site, a Jersey City midrise with sweeping views of Manhattan.

Since 1964, our innovative partnerships have built or preserved homes for over 30,000 households in 30 metro areas across the Great Lakes, Mid-Atlantic, Midwest, New England, and New York/New Jersey. **We've also created space for local entrepreneurs to thrive and operate shops, restaurants and schools that make good neighborhoods great.**

**The Community Builders' vision remains clear: a world with vibrant, safe and supportive neighborhoods** in which all people live in healthy homes, with access to resources and opportunities to pursue their dreams.

For more information about  
sponsorship opportunities please  
contact [events@tcbinc.org](mailto:events@tcbinc.org)



# POWER OF HOME ATTENDEES

THE COMMUNITY BUILDERS

JOIN US!

Foundations	Business Owners	Investors
Real Estate Contractors	Community Development Corporations	Healthcare Organizations
Cultural and Community Groups	Public Officials	Technology Firms

## TYPICAL ATTENDEE BREAKDOWN

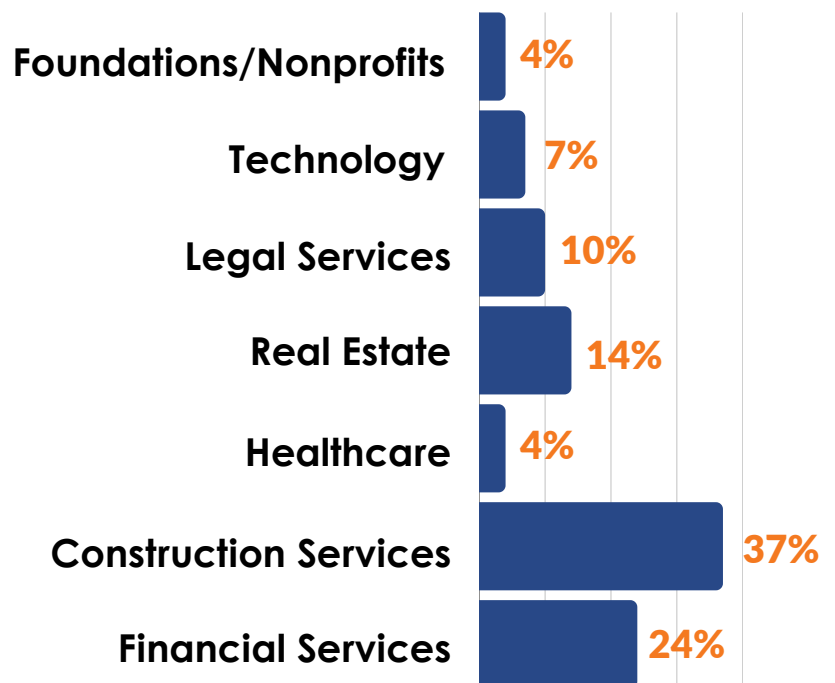
70+

Sponsors

300

Attendees

## SPONSOR STATS



# PAST SPEAKERS



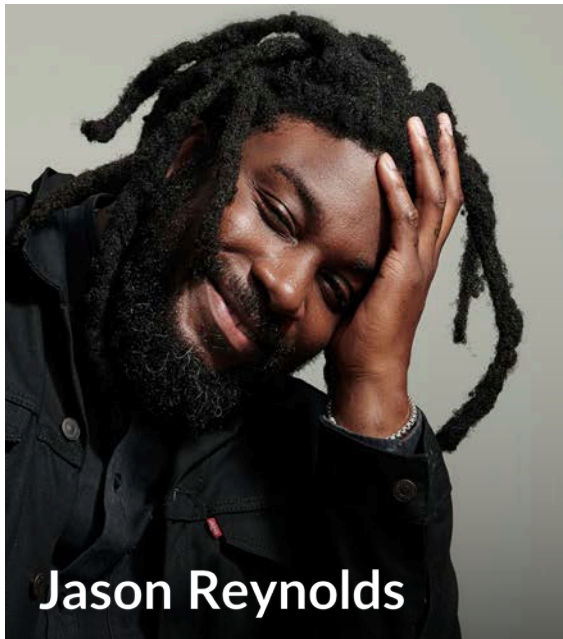
**Nikole Hannah Jones**



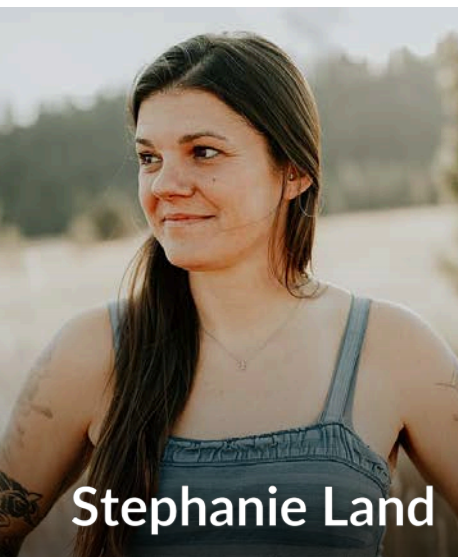
**Julián Castro**



**Majora Carter**



**Jason Reynolds**



**Stephanie Land**



**Farah Stockman**

# PAST SPONSORS

Eastern Bank

CohnReznick

Bank of America

Boston Financial

Mintz

Red Stone Equity Partners

Rockport Mortgage

Marsh USA Inc.

AGM Financial Services

Klein Hornig

Ohio Capital Corporation for Housing

# THE POWER OF HOME

2025

## CUSTOM EXPERIENCES

Please contact us if you would like to customize benefits to enhance your partnership at [events@tcbinc.org](mailto:events@tcbinc.org)

## EVENT DETAILS

Tuesday, June 17, 2025  
Boston City Hall Plaza  
1 City Hall Square  
Boston, MA 02201

## SPONSOR ADS

If your sponsor tier allows for an ad, please refer to the guide below for submissions:

- **Full Page Ad:**  
4086 **Width** x 2522 **Height** px  
PNG, JPEG, PDF, AI
- **Half Page Ad:**  
1002 **Width** x 1125 **Height** px  
PNG, JPEG, PDF, AI
- **Quarter Page Ad:**  
641 **Width** x 361 **Height** px  
PNG, JPEG, PDF, AI

\* **Exclusive**

# 2025 POWER OF HOME SPONSOR OPPORTUNITIES

## HOME BUILDER \$40,000

- Six (6) tickets to in-person event
- Credit as a Home Builder Sponsor on all materials
- Special recognition from the podium
- Three (3) dedicated social media mentions
- Full page ad in digital event program, full-screen slide in event slide show, full color
- Logo featured on event website
- Exclusive cocktail reception sponsor
- Opportunity to offer short remarks during the program

## COMMUNITY, HEALTH, or WEALTH CHAMPION \$30,000 \*

- Six (6) tickets to an in-person event
- Credit as a Community, Health or Wealth Champion on all materials
- Special recognition from the podium
- Two (2) dedicated social media mentions
- Full page ad in digital event program, full-screen slide in event slide show, full color
- Logo featured on event website

## ROOF RAISER \$20,000

- Four (4) tickets to in-person event
- Credit as a Roof Raiser Sponsor on all materials
- Special recognition from the podium
- One (1) dedicated social media mention
- Half page ad in the digital event program, half-screen slide in event slide show, full color
- Logo featured on event website

## DOOR OPENER \$10,000

- Three (3) tickets to in-person event
- Credit as a Door Opener Sponsor on all materials
- Special recognition from the podium
- Half page ad in the digital event program, half-screen slide in event slide show, full color
- Logo on event website

## FOUNDATION LAYER \$5,000

- Two (2) tickets to in-person event
- Credit as a Foundation Layer Sponsor on all materials
- Quarter page ad in the digital event program, quarter-screen slide in event slide show, full color
- Logo on event website

## GROUNDBREAKER \$3,000

- Two (2) tickets to in-person event
- Credit as a Groundbreaker Sponsor on all materials
- Logo in the digital event program, logo in event slide show, full color
- Listing on event website

# SPONSORSHIP COMMITMENT

THE POWER  
OF HOME

AS IT WILL APPEAR IN PRINT

INDIVIDUAL OR  
COMPANY NAME

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CONTACT NAME

TITLE

---

E-MAIL

PHONE

---

MAILING  
ADDRESS

CITY

STATE

ZIP

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## SPONSOR LEVELS (Please Check One)

- HOME BUILDER \$40,000
- COMMUNITY, HEALTH, or WEALTH CHAMPION \$30,000\* limited quantities available
- ROOF RAISER \$20,000
- DOOR OPENER \$10,000
- FOUNDATION LAYER \$5,000
- GROUNDBREAKER \$3,000



**NOTE: All pledges are due by due June 12, 2025**

Contributions are tax deductible as permitted by law. The Community Builders is a 501 (c)3 and its tax identification number is: 04-2324773

## PAYMENT (Please Check One)

- A check is enclosed for the above donation checked.  
**Payable to the following: The Community Builders \* please add in memo: Power of Home**
- Please reserve the above sponsorship for my company or myself and send an invoice to my attention.
- We cannot participate, but we are pleased to donate \$ \_\_\_\_\_ payable to the following:  
**The Community Builders \* please add in memo: Power of Home**
- I would like to pay by VISA/MasterCard/AMEX OR PROCESS ONLINE AT [bit.ly/POH2025](https://bit.ly/POH2025)

NAME ON CARD:

---

CARD #:

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EXP DATE:

CVC CODE:

**THANK YOU!**

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**PLEASE COMPLETE THIS FORM AND RETURN TO EVENTS@TCBINC.ORG OR MAIL TO: THE COMMUNITY BUILDERS, POWER OF HOME C/O JULLIE PATTERSON, 33 Arch Street, 10th Floor, Suite 1000, Boston, MA 02110**